

**Unity Center of Pittsburgh**  
**Annual Meeting Minutes**  
**JUNE 9, 2024**

**Welcome and Opening Prayer**

**Bobbi Konefal-Shaer, LUT**

**2023 Annual Meeting Minutes: Unanimously Approved**

**Jan Kaylin**

**Accomplishments: 2023 - 2024 YTD Year in Review**

**Jan Kaylin**

- Ongoing website improvements: Search Engine Optimization, Blog, New Service Slides, etc: (Thank you to Beth Caldwell, BOT member and Marketing Genius)
- April 2023: Hosted Unity Worldwide Ministries" Power of Focused Ministry (Kenna Raymond)
- July 2023: Hired P/T Operations Manager: (Cheryl Lowitzer)
- August 2023: Initiated monthly class **An Overview of Unity** (Bobbi + Maryann)
- Events Committee Rocked (Donna + Beth)
- March 2024: blessed with part time assistance by Lucy Clabby
- April 2024: Kincaid Lease Renewed: 2 years + 2 months
- April 2024: Comm-UNITY Movie Night: led to opportunity to support our neighborhood
- Ongoing process improvements: **MOBILE DEPOSITS of cash and check donations following each Sunday Service**
- **Overall SHOUT OUT:** Mariko Reed, Mac Ingliss, Shane, Lucy Claby, John Brothers, Jim Hackworth and everyone who steps up to VOLUNTEER

**Event Committee Report:** Donna Hmiesleski + Beth Caldwell: FUNdraising income has risen steadily since 2021; online event registration was a big improvement.

**Beth stressed the IMPORTANCE of bringing a friend to 2024 planned events and sharing via Facebook please!!**

**Financial Review**

**Bobbi Konefal-Shaer**

**Treasurer's Report**

- 2023-2024 Income is up 22.93% vs. prior period (2023-2024); Expenses increased 11.70%
- Average monthly income and expenses track along the same percentages.  
NOTE: The majority of our expenses are fixed. For example, whether 8 people attend or 20 people attend, **Sunday Service is a monthly fixed expense**
- **QUESTIONS:**
  - Who rents UCP? Primarily OMA (on a fairly consistent basis over the past year)
  - Will there be another Pledge Campaign? Looking at this will fall under the auspices of the PoFM Team + overall strategic plan
  - Is it possible to grow our funds to the point where we can purchase our own building? Real estate purchases generally fall under a major "Capital

# Unity Center of Pittsburgh

## Annual Meeting Minutes

**JUNE 9, 2024**

Campaign" effort. We will certainly pray on the highest/best use of UCP financial resources

### Current UCP Board Members + Roles/Terms

**Jan Kaylin**

- Jan Kaylin, President (2023-2026)
- Philip Bourdon, Vice President (2023-2026)
- Bobbi Konefal-Shaer, Treasurer (2023-2025)
- Donna Hmielewski, Secretary (2022-2025)
- Beth Caldwell (2023-2026)
- Kenna Raymond (2022-2025)
- **Devon Jeffries - Board Alternate - 2024 -WELCOME!**
- Maryann Hackworth, Board Advisor

### Looking Ahead:

**Cheryl Lowitzer**

#### Current Metrics

- **YouTube subscribers** 5/2022: 141 5/2024: 239 **169% increase with room to grow**
- **Facebook Followers:** 587 Followers: IMPORTANT to "Like"/"Share"/"Comment" (engage with our page!)
- **Attendance Trends:** In-person: 20-21 is a GREAT Sunday. Online: 7-10 concurrent, with additional views (varies widely) afterward.
- **QUESTION:** How many current "active" members do we have? Our best guess baseline is approximately 30 (who show up on Sundays + Tithe).  
GOAL: double/triple/quadruple this number, which is WHY we are implementing The Power of Focused Ministry (PoFM)  
**SUGGESTION:** Improve the consistency with which we post upcoming speakers + Sun Talk Replays on Facebook. Agreed! To date, there has been limited engagement on FB with our posts and we continue to track this. A/B testing is also being considered.

### The Power of Focused Ministry (PoFM)

- **Difference between Unity Worldwide Ministries (UWM)** and Unity World Headquarters (Unity.org)
- **Unity Ministry Pillars:** The Fillmores; Evolutionary Thinking; Integral Ministry; Experiential Growth; I.D.E.A. (**Inclusion, Diversity, Equity, Accessibility**)  
**UCP PoFM Team Members:** Jan Kaylin, Dorothy Washington, John Brothers, Carlos Roa, Cheryl Lowitzer: working with Rev. Aliza Bloom (UWM Trained PoFM Consultant).

**Unity Center of Pittsburgh**  
**Annual Meeting Minutes**  
**JUNE 9, 2024**

**2024-2025 GOALS:**

- Community Service Project: Prison Book Project: suggested by member; BOT approved moving forward. Stay tuned for more info!
- UCP Book Club: Target: Fall 2024: Maryann Hackworth
- Lending Library: work-in-process: Maryann Hackworth + Lucy Clabby: no target date set as of now
- Create Unity Center of Pittsburgh “sizzle” reel for website, along with member testimonials (e.g. Carlos Roa). No target date set as of now

**Closing Prayer**

**Bobbi Konefal-Shaer, LUT**

**Annual Meeting Attendance:**

<b>BOT Members + Staff</b>	<b>Our Unity Family</b>
Jan Kaylin, Pres	Michael Hmielecki
Bobbi Konefal-Shaer, Treasurer	Patti Perhacs
Donna Hmielecki, Secretary	John Brothers
Beth Caldwell, BOT member	Renee Gielewski
Devon Jeffries, BOT Alternate	Dorothy Washington
Cheryl Lowitzer, Part-Time Ops Manager	Tim Pearce
<b>Excused Absence:</b> Kenna Raymond Maryann Hackworth Philip Bourdon	Jeff Kaylin  Tricia Sullivan  Barbara Parks  Lori Harrold  Debbie Pakler